





# HANNAH WEAVER

## ABOUT ME

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Entry-level marketing professional with top-notch communication & organizational skills from 5+ years in the entertainment industry. Implemented marketing campaigns and tracked social media growth with Emerald Green Agency. Looking for new opportunities to grow in the marketing space.

-  Brooklyn, NY
-  hannahweaver001@gmail.com
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## EDUCATION

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Bachelor of Arts  
Theatre & Psychology

### Lafayette College

Easton, PA  
Summa Cum Laude

## SKILLS

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-  Critical Thinking
-  Time Management
-  Creative Problem Solving
-  Communication
-  Google Suite, Microsoft Office

## WORK EXPERIENCE

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### TEACHER/ADMINISTRATOR

#### *Little Maestros*

April 2021 - Present

- Teach interactive, educational music classes
- Overhauled company-wide attendance procedures
- Streamlined teacher onboarding through cohesive documents

### PERFORMER

#### *Disney Cruise Line*

Mar 2018 - Oct 2022

- Performed in a variety of entertainment offerings onboard
- Ensured a high quality guest experience

### RESEARCH & DEVELOPMENT MANAGER

#### *Emerald Green Creative & Digital Marketing Agency*

Jan 2021 - Aug 2021

- Analyzed/developed scripts, created pitch decks, procured investors for feature films
- Created/scheduled social media content & ad campaigns, tracked insights (~10k)
- Monitored ad campaigns & community engagement on social channels (~500k)

### GUEST EXPERIENCE SPECIALIST

#### *Museum of Ice Cream*

Jan 2020 - Mar 2021

- Led tours through experiential museum for ~2000+ guests/day
- Upheld safety protocols during COVID-19 pandemic

### EXPERIENCE AMBASSADOR

#### *Feld Entertainment*

April 2019 - Dec 2019

- Led tours through experiential museum for ~1000+ guests/day
- Upheld NBCUniversal branding at Trolls the Experience

### PERFORMER

#### *VStar Entertainment Group*

Nov 2017 - Mar 2018

- Hosted average of 20 interactive workshops per week to audiences in various markets around the USA

### MARKETING ASSOCIATE

#### *Hipzee*

Jun 2016 - Nov 2017

- Grew social accounts through content creation & ad campaigns
- Community engagement through social media & email campaigns
- Assisted on feature film set with travel, contracts, marketing, etc.